

SATURDAY, APRIL 16, 2011 10AM - 3PM
A LIVING LABORATORY

UC San Diego Green OpenHouse



Welcome to UC San Diego's 50th Anniversary Green Open House.

I invite you to explore the campus and to learn more about our top-quality educational opportunities, groundbreaking translational research, and numerous initiatives that are creating a cleaner and greener future for us all. From solar panels and recycling to sustainable building and alternative fuel projects, UC San Diego truly is a living laboratory for climate research and solutions. The university offers green majors, courses, and internships and is ranked one of the greenest campuses in the nation. I encourage you to join us in our efforts to improve the sustainability of our campus and community. Enjoy this celebration of the university and our 50th Anniversary. I hope to see you back on campus soon.

With warm regards,

Marye Anne Fox
MARYE ANNE FOX, CHANCELLOR, UC SAN DIEGO



Thank you for joining us for Green Open House!
Our house is your house, so please come back again. Parking is free on the weekends. For information about what's going on at UC San Diego, visit www.ucsd.edu.

MICHELLE CORCORAN AND MARK CUNNINGHAM, CHAIRS, GREEN OPEN HOUSE 2011

HEALTHY PEOPLE, HEALTHY PLANET STAGE MATTHEWS QUAD	PRICE CENTER PLAZA STAGE PRICE CENTER PLAZA	CHILDREN'S STAGE FOOT OF THE SNAKE PATH ON WARREN MALL	SUSTAINABILITY WALKING TOUR MEET AT INFO BOOTH 1	
Opening Ceremony				10 a.m.
Julie Darling Just Call Us Catering and OliveWood Gardens and Learning Center 10:15-10:45 a.m.	Student Performance	Teeny-Tiny Pit Orchestra 10:00-10:45 a.m.		10:15 10:30 10:45
Pilates 11:00-11:15 a.m.	Bolga Zohdoomah African dance and drumming 11:00 a.m.-12:00 p.m.	Hullabaloo 11:00-11:30 a.m.	Tour 1 10:50-11:35 a.m.	11 a.m. 11:15 11:30
Quinn Wilson Quintessential Cooking and Suzie's Farm 11:15-11:45 a.m.			Chancellor Fox and the glowing pickle! 11:45 a.m.-12:15 p.m.	Tour 2 11:50 a.m.-12:35 p.m.
Ricardo Heredia Alchemy Restaurant and Catering 12:15-12:45 p.m.	Student Performance 12:15-12:45 p.m.			12:30 12:45
FitLife Zumba 12:45-1:00 p.m.	Seriously Rock Pop 1:00-1:45 p.m.	Hullabaloo 1:00-1:30 p.m.	Tour 3 12:50-1:35 p.m.	1 p.m. 1:15 1:30
Kinesio Taping 1:00-1:15 p.m.			Chancellor Fox and the glowing pickle! 1:45-2:15 p.m.	
Vaughn L. Vargus, CEC, CCA The Bistro at the Strand 1:15-1:45 p.m.	Bulky Jones '90s cover band 2:00-2:45 p.m.			2:15 2:30 2:45

UC San Diego
Local Impact, National Influence, Global Reach

UC San Diego is at the forefront of climate research and training for the next generation of environmental leaders. This forty-five-minute walking tour reveals how one of the greenest universities in the world also practices what it teaches.

SUSTAINABILITY WALKING TOUR

- HOUSING • DINING • HOSPITALITY**
The campus has added more on-campus housing in the past nine years than during the previous forty-one. Student residents are advised by "econauts," dine on organic food and eggs from free-range hens, and drink fair-trade coffee and tea. Even their water bottles are refillable.
- WATER-WISE LANDSCAPE SHOW**
The campus's two hundred thousand trees convert carbon dioxide and shade buildings, reducing our carbon dioxide emissions by ten thousand tons per year. Native, low-water landscaping; greater use of recycled water; and highly efficient sprinkler heads greatly lower our use of city water.
- HEALTHY PEOPLE, HEALTHY PLANET**
Learn about healthy diet and lifestyle, injury prevention, and ways to stay fit and healthy from experts, exhibits, and demonstrations. Celebrity chefs from local farm-to-table restaurants and caterers are onstage every fifteen minutes after the hour.
- IMPRINTS: SUSTAINABILITY MATTERS**
The university's Imprints department has made the campus greener with energy-efficient copier-printers, recycled paper, paperless ordering, organic dry inks that don't require solvents, and print-on-demand publishing to decrease waste.
- GREEN EDUCATION**
Undergraduate education is a deeper shade of green, with more environmentally focused majors and twenty-eight departments now offering sustainability courses and research opportunities in engineering, science, policy, history, and art. Courses and programs are also available through UC San Diego Extension.
- CAMPUS SUSTAINABILITY AT WORK**
UC San Diego has retrofitted many of its older buildings to cut energy usage, and new building projects have LEED Silver certification or better. The campus produces 85 percent of its own energy with photovoltaic panels and a state-of-the-art cogeneration plant that saves the campus more than \$8 million per year. The campus is adding a fuel cell that will turn waste methane gas from the Point Loma Wastewater Treatment Plant directly into enough electricity to power the equivalent of 2,800 homes.
- PRICE CENTER: BUILT-IN SUSTAINABILITY**
The hub of campus life, the award-winning Price Center integrates community space and sustainability in its design, and its operations are just as green, from cleaning supplies and organic food offerings to rooftop solar panels and energy-efficient heating, cooling, and lighting.
- UC SAN DIEGO LIBRARIES**
The Geisel Library is the signature architectural icon of the campus, but the interior spaces would make Sam-I-Am turn green with sustainability envy because of the energy-saving lights, earthen roofs, heat-filtering windows, and recyclable materials. The libraries are also an invaluable resource for information on climate, renewables, greenhouse gases, and more.
- SUSTAINABILITY RESOURCE CENTER**
This LEED Gold certified hotbed of student activism has incorporated many of the students' sustainability ideas, including reclaimed wood and metal. Student organizations housed here are helping the campus achieve climate neutrality by 2025. Even the modern artwork is ultragreen. The Zone is a new wellness space that offers a variety of free programs for students. It is specifically designed to showcase the connection between human health and green building practices.
- HOW TO BE A RECYCLEMANIAC**
Find out how UC San Diego manages to divert 60 percent of its wastes from landfills. The bales of paper, plastic, cardboard, and aluminum at this stop tell part of the story of how the campus plans to meet its goal of zero landfill waste by 2020.
- TRANSPORTATION SERVICES, UC SAN DIEGO**
UC San Diego's student body has grown from 19,681 in 2001 to 28,550 in 2010, but the number of vehicles entering the campus daily has remained nearly constant. Why? Single-occupancy commuting plummeted during that time due to sharp increases in green shuttle ridership, carpools, vanpools, Pedal Club membership, Triton bikes, and other programs. Mass transit options will expand more when the new trolley line through the campus is completed as early as 2015.

DETAILS, DETAILS, DETAILS...

HOURS

10:00 a.m. to 3:00 p.m.

SHUTTLES

Free parking lot shuttles run continuously until 5:00 p.m. between lots 703, 704, and 705 and the Price Center on Matthews Lane.

Free Coaster shuttles to the Sorrento Valley station depart from the bus stop at the corner of Myers Drive and Gilman Drive:

- 12:30 p.m. to meet the 12:53 p.m. northbound train
- 3:20 p.m. to meet the 3:43 p.m. northbound train

CAR PROBLEMS

Call (858) 534-8108 for assistance or if you are locked out.

RESTROOMS

Portable restrooms are available for your convenience. Additional public restrooms are in nearly every campus building.

FOOD AND BEVERAGES

- UCSD Alumni Beer and Bites Garden (Price Center Plaza) serves Stone Brewing Co. beers and light snacks as well as chocolate tastings by Chuao Chocolatier.
- Food options to suit any taste are available at Price Center West, Price Center East, the Student Services Center, and Fairbanks Coffee on Warren Mall.

LOST AND FOUND

- If you find a lost item, please take it to the nearest information booth.
- Pick up lost items after the event at the police station on Voigt Drive.

LOST CHILDREN

Lost children and people looking for lost children should go to the nearest information booth or stage and find a UC San Diego volunteer in a blue t-shirt or Green Open House polo who will quickly assist in reuniting lost group members.

FIRST AID

- Life-threatening emergencies: Dial 911 or (858) 534-4357 (campus dispatch).
- General first aid: Go to the first-aid booth near the Price Center ATMs.

SECURITY

Go to the nearest information booth for assistance.

OTHER QUESTIONS

- Stop by any of the four information booths.
- Ask any UC San Diego volunteer in a blue t-shirt or Green Open House polo. They will be happy to assist you.



A version of this program optimized for mobile devices is available at 50th.ucsd.edu/goh. You can also navigate to the mobile program by scanning one of the tags at left with a QR tag reader (available in your device's application store) or a Microsoft tag reader (available at www.gettag.mobi).

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Allied Waste Services
Arrowhead Mountain Spring Water
Stone Brewing Co.
Waste Management

WARREN MALL

CHILDREN'S STAGE



Teeny-Tiny Pit Orchestra Hullabaloo
UC San Diego Chancellor **Marye Anne Fox**

CHILDREN'S ZONE

Airbrush tattoos
Face painting
Giant inflatable slide
Jump house
Planet Earth Express Outreach
Van from Birch Aquarium at Scripps Institution of Oceanography
Rad Hatter
Rock wall

CLEAN AND GREEN CAR SHOW

California Center for Sustainable Energy (CCSE)
Cart Mart
Clean Energy
Clean Fuels Coalition
Coda Automotive
Cottonwood Electric
Electric Vehicle Association of San Diego
Energy Innovations/ CED San Diego
Ferrellgas
Fleet Services, UC San Diego
Flux Power
Ford
General Motors (GM)
IMPCO Automotive
Landscape Services, UC San Diego
Leviton Electric Vehicle Charge/ CED San Diego
Mail Services, UC San Diego
Marketplace, UC San Diego
Metropolitan Transit System (MTS)
Mitsubishi Motors
Phoenix Motorcars
SDG&E Clean Transportation Program
TerraMoto
Tesla Roadster
Transportation Services, UC San Diego
Zipcar
ZoomCraft

MEET THE MINDS

Battery Technologies to Advance Clean Energy Systems (LESC, Department of NanoEngineering)
Biofuels Action and Awareness Network (BAAN)
California Institute for Telecommunications and Information Technology (Calit2)
Kenya Solar Power (Global TIES: Teams in Engineering Service)
One Village Philippines (Global TIES: Teams in Engineering Service)
SD-CAB: San Diego Center for Algae Biotechnology
Society of Automotive Engineers (SAE)
Solar Power
Systems, Networking, and Energy Efficiency (Synergy)
Labs: Research in Reducing Energy Consumption
Triathlon Green Trainer (Global TIES: Teams in Engineering Service)

WARREN WALKWAY

10 How to Be a RecycleManiac

Volunteer50

SCRIPPS INSTITUTION OF OCEANOGRAPHY

Algae Biotechnology
Argo Floats
Bottom Crawlers
Cal-Echoes Student-Led Cruise
Composting and Solar Cooking
Deep-Sea Extreme Environment Pilot (D.E.E.P.) Video Games
Dive In!
Earthguide
Erosion on the Rise
Fish Collection
Project Surya
Rocks and Cores
Scripps Community Outreach Program for Education (SCOPE)
Zooplankton

LIBRARY WALK AND LYMAN LANE

CAMPUS LIFE

A.S. Graphic Studio
Campus Sustainability at Work Center for Student Involvement
Chancellor's Associates
Human Resources
Imprints: Sustainability Matters
Friends of the International Center Resale Shop
Health System Human Resources
Price Center: Built-in Sustainability
Sustainability Resource Center
Undergraduate Admissions
Undergraduate Colleges

GREEN PARTNERS

Allied Waste Services
Diego 91.7/La Mejor FM 99.3
KURS 1040 AM
SDG&E Residential Energy Efficiency
SDG&E Seminars and Partnerships
SDG&E Smart Grid
SDG&E Smart Meters
SDG&E Sunrise Powerlink
USE Credit Union
Waste Management

MEET THE MINDS

American Chemical Society Student Affiliates (Division of Physical Sciences)
Division of Social Sciences
English Language Institute (UC San Diego Extension)
Environmental Systems Program (Division of Physical Sciences)
Exploring San Diego's Ecology (Division of Biological Sciences)
Green Education
Solar Practicum: Low Carbon Sun God Festival
Technology Transfer Office
Triton Greenovation Network
UC San Diego Libraries
The Preuss School UCSD
UN Climate Dialogue

STUDENT ORGANIZATIONS

Academic Integrity Matters (AIM)
Alpha Epsilon Delta Pre-Health Professional Honor Society
Alternative Breaks @ UCSD
Green Campus Program
Hughes Scholars Program
Institute of Electrical and Electronics Engineers (IEEE)
Mock Trial @ UCSD
Neighborhood Community Garden @ UCSD
Panhellenic Association
Pre-Pharmacy Society (PPS)
Pre-PT/OT Society
Project RISHI
Renewable Energy Society
Smart Living
Students with Disabilities Coalition (SDC)
UCSD SLACKLINERS!
Undergraduate Economics Society

MATTHEWS QUAD

HEALTHY PEOPLE, HEALTHY PLANET STAGE



Julie Darling

Pilates for Core Strengthening

Quinn Wilson

Ricardo Heredia

Kinesio Taping for Improved Function

Vaughn L. Vargus

Alex Carballo

HEALTHY PEOPLE, HEALTHY PLANET

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California Poison Control System, UC San Francisco School of Pharmacy
Computational Drug Discovery
Department of Emergency Medicine, UC San Diego
Diabetes Prevention and Therapy
Energized Alkaline Water for Health and Well-Being
Food Buster (inside Student Services Center Multipurpose Room)
Hypertension and Asthma Management
Immunization and Role of the Pharmacist
Lifesharing
Meet the Chefs
National Children's Study, San Diego County
Outback Adventures, UC San Diego: Leave No Trace Camping
Pain Management and Smoking Cessation
Personalized Medicine through Pharmaceutical Compounding Recreation, UC San Diego
Sam and Rose Stein Institute for Research on Aging, UC San Diego
Senior Behavioral Health Healing Garden, UC San Diego Medical Center
Staying Fit and Preventing Injuries
UC San Diego Medical Center Trauma Unit
UC San Diego Medical Center's Kitchen Going Green
Video Games and Healthy Aging (inside Student Services Center Multipurpose Room)
The Zone, UC San Diego

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TOWN SQUARE

3 HEALTHY PEOPLE, HEALTHY PLANET

EyeMobile for Children, UC San Diego Shiley Eye Center
Fair Trade University, UC San Diego
Food Justice and Action Research for a Healthier Society
Housing • Dining • Hospitality
Leviton/CED San Diego
San Diego Growers
SDG&E Savings by Design and Sustainable Communities
The Sustainable Food Project, UC San Diego
Suzie's Farm
Tierra Miguel Foundation

2 WATER-WISE LANDSCAPE SHOW

EuroAmerican Propagators
Hunter Industries
KTU+A
Landscape Services, UC San Diego
Rain Bird Corporation
SDG&E Vegetation Management
Southwest Boulder and Stone (SWB)
Tree of Life Nursery
Waterwise Botanicals
Water-wise Without the Compromise: San Diego Botanic Garden; The Water Conservation Garden, Cuyamaca College
Wimmer Yamada and Caughey

PRICE CENTER PLAZA

PRICE CENTER PLAZA STAGE



Student performances
Bolga Zohdooomah
Seriously
Bulky Jones

UCSD Alumni Beer and Bites Garden
Opens at 11:00 a.m.

Sip for scholars with UC San Diego alumni-owned **Stone Brewing Co.** and **Chuo Chocolatier**. All proceeds benefit **Invent the Future** student scholarships.

PRICE CENTER EAST

Green Business Summit
9:00 a.m.-1:00 p.m.
Location: Price Center East Ballroom

Two inspirational speakers discuss how social and environmental strategies are creating profitable business models and how UC San Diego is innovating and implementing exciting new green technologies.
Fee: \$20, donated to UCSD Scholarship Fund
Registration recommended, visit extension.ucsd.edu/summit. Walk-ins welcome as space allows.

ATKINSON HALL

Calit2 Open House:
Noon-2:00 p.m.

Food Justice Forum
2:30-5:00 p.m.
Location: Calit2 Auditorium, Atkinson Hall

Join UC San Diego researchers, community gardeners, farmers, planners, and others who are working together to improve food systems for environmental and public health. Help transform where, what, and how our food is grown, produced, transported, accessed, and eaten on the path to a healthier and more just society.

Free! Registration recommended, visit ssi.ucsd.edu. Walk-ins welcome as space allows.

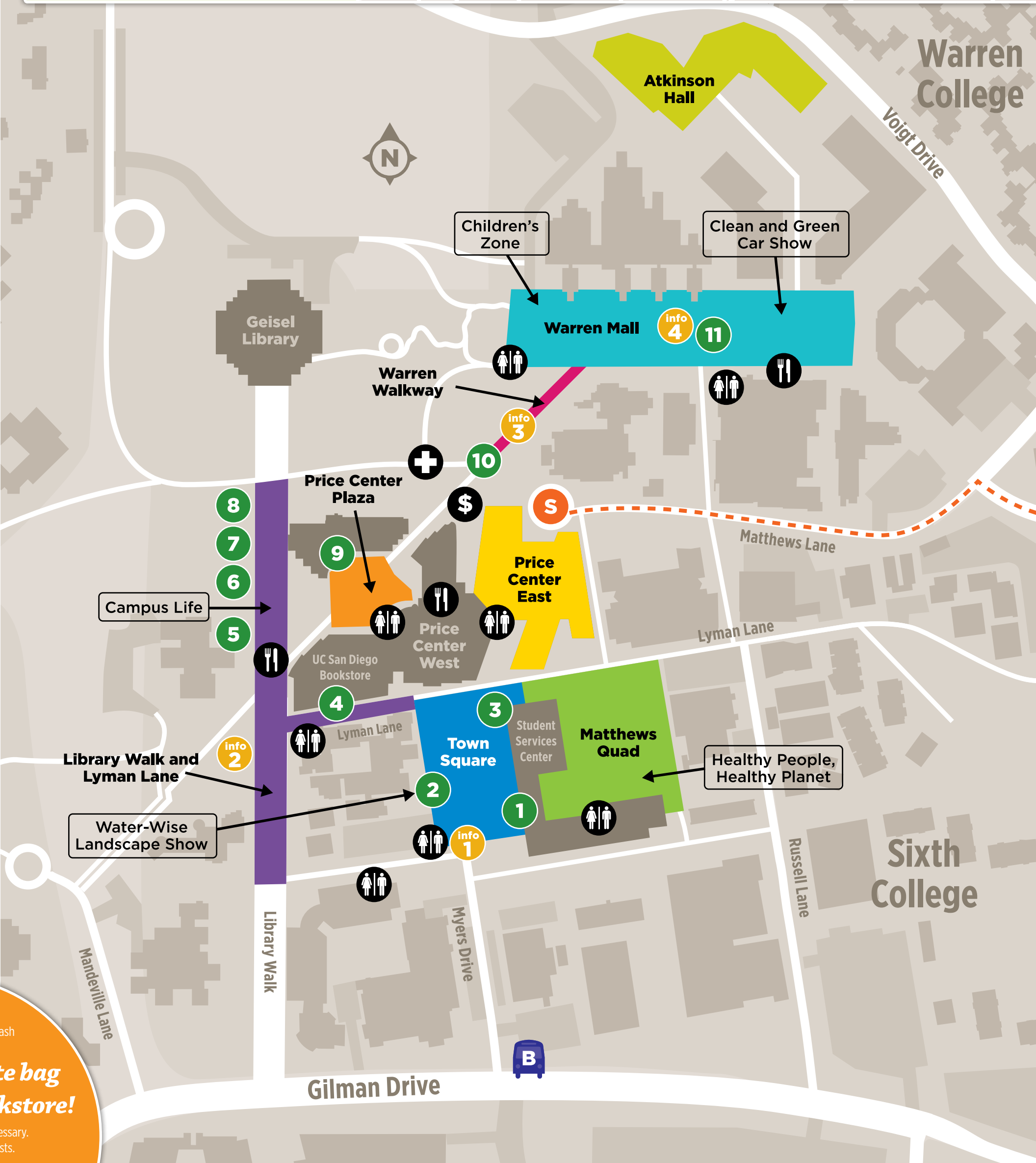
Pick up your tote bag inside the bookstore at any cash register, 10 a.m. to 5 p.m.

Free reusable tote bag from the **UC San Diego Bookstore!**

One per guest, no purchase necessary. Limited to the first 1,000 guests.

- ATKINSON HALL
- LIBRARY WALK AND LYMAN LANE
- MATTHEWS QUAD
- PARKING/E-WASTE
- PRICE CENTER EAST
- PRICE CENTER PLAZA
- TOWN SQUARE
- WARREN MALL
- WARREN WALKWAY

- S SHUTTLE STOP
- B BUS STOP
- Info 1 INFORMATION
- 1 SUSTAINABILITY WALKING TOUR
- RESTROOMS
- FIRST AID
- FOOD
- ATMs



E-WASTE DRIVE!!! APRIL 16, 18, 19, 20 9:30 A.M.-3:30 P.M. PARKING LOT P705

ACCEPTED Batteries (car, RV, motorcycle, airplane, bus, watercraft, household) CDs, DVDs, magnetic tape • Computer equipment (servers, CPUs, speakers, external drives, circuit boards, chips, hubs, modems, routers, cards) Computer monitors • Game Boys, Play Stations, iPods, MP3 players, remote controls, digital cameras, GPSs, surveillance systems • Microwaves • PDAs and accessories • Photocopiers/Copiers/Scanners • Telephones, telephone systems • Televisions • Toner cartridges • Video equipment

NOT ACCEPTED Refrigerators • Air conditioners • Fans
Kitchen appliances (small or large) • Small personal appliances