



Innovative Idea for Waste Reduction  
ESSAY CONTEST  
\$500 Award to 1<sup>st</sup> Place Submission

Allied Waste, in partnership with University of California, San Diego invites students of all ages to enter the “Innovative Ideas for Waste Reduction” essay contest as part of the upcoming Green Open House. Sponsored by the campus waste and recycling hauler, Allied Waste Services, students are asked to tackle tough questions facing today’s efforts to remain environmentally sound. Students should produce an essay expounding on their personal thoughts and solutions. Today’s students are tomorrow’s leaders, and they will be responsible for solving the next generation of environmental questions through individual initiative and technology.

As the University, and surrounding communities and organizations, shift their thinking toward Zero Waste, we encourage students to participate in the discussion surrounding the reduction and eventual elimination of waste.

Through this “Innovative Ideas for Waste Reduction” essay contest, a panel of three judges from both the University and Allied Waste will select the winning submission. The winner will be recognized during the week of Earth Day and awarded at the Mt. Trashmore display on April 20<sup>th</sup>, 2011.

Students are challenged, but not limited to, addressing the following in their submissions:

- What steps can you take in your everyday life to achieve Zero Waste?
- What challenges will be faced on the road to Zero Waste and how can campus environments overcome those challenges?
- What current technology and green-living practices do you and your family use today that help improve the environment, and what impacts do you think this makes on the environment?
- What future technical advancements can you imagine for solving current environmental and sustainability challenges?

Submissions should be between 700-1,000 words and can be emailed to [rhughes@republicservices.com](mailto:rhughes@republicservices.com) or submitted at the Green Open House on April 16<sup>th</sup> at the Allied Waste booth.

**Entries must be received by the midnight April 17, 2011.** Potential entrants may contact [rhughes@republicservices.com](mailto:rhughes@republicservices.com) with further questions.